Thank you for participating in the Bringing Theory to Practice Second Annual Working Conference.

The Bringing Theory to Practice Project is an academic response to the increase of alcohol and drug abuse and the prevalence of certain forms of depression among college students. The Project has both a research and action component, encouraging campus-based programs that can, by calling upon the essential academic strengths of the academy, serve to address these persisting issues. The Conference is designed to provide access to available research and to be supportive of action programs developed on your campus.

A Planning Group (composed of scholars, educators, researchers, medical practitioners and policy advocates) advises the Project which is sponsored by The Charles Engelhard Foundation of New York and coordinated by the Association of American Colleges and Universities.

Welcome to the Conference.

The Charles Engelhard Foundation is a New York-based foundation whose mission focuses on projects in higher and secondary education, cultural, medical, religious, wildlife and conservation organizations.
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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:00 AM-7:00 PM</td>
<td>CONFERENCE REGISTRATION FOR PHHE &amp; BTtoP OPEN</td>
<td>Outside Waterplace Ballroom II &amp; II</td>
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<tr>
<td>10:00 AM-10:30 AM</td>
<td>PHHE STUDENT PRE-CONFERENCE SYMPOSIUM WELCOME AND INTRODUCTIONS</td>
<td>Waterplace Ballroom II &amp; III</td>
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<td></td>
<td>Amy N. Addams and Bianca Laureano, Co-Chairs, PHHE Pre-Conference Symposium, Association of American Colleges and Universities</td>
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<tr>
<td>10:30 AM-12:00 PM</td>
<td>Strategies on Institutional Change: What Works?</td>
<td>Waterplace Ballroom II &amp; III</td>
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<td>Shirley Suet-Ling Tang, Assistant Professor, Asian American Studies and American Studies, University of Massachusetts Boston</td>
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<td>This highly interactive session will provide students with space to share and brainstorm strategies of engagement and advocacy, as well as to identify struggles in their institutions and communities and formulate approaches for addressing these challenges. It will engage students in thinking about the challenges they face on their campuses and encourage them to conceptualize multiple strategies and arguments for and identify potential allies in addressing these problems.</td>
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<tr>
<td>12:00 PM-1:30 PM</td>
<td>WHAT DO YOU DO WHEN NO ONE CARES? Lunch and Roundtable Discussion</td>
<td>Waterplace Ballroom II &amp; III</td>
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<td></td>
<td>Ashley Dieterich and Paul Grigsby, Student Representatives, AIDS Now Grasps Every Living Soul (A.N.G.E.L.S.), Georgia College and State University</td>
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<td>This session will be a roundtable discussion in which the students introduce their ideas about how to get people involved in the fight against HIV/AIDS, including programming, a documentary, making ties with other campus groups and the community, distribution of information, creating a task force, and focusing on volunteerism. This session will encourage students to share what has worked for them as well as to brainstorm innovative ways to get multiple constituencies more involved both on campuses and in the broader communities.</td>
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<td>1:30 PM-1:45 PM</td>
<td>BREAK</td>
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<tr>
<td>1:45 PM-3:30 PM</td>
<td>DIFFICULT DIALOGUES DISCUSSION</td>
<td>Waterplace Ballroom II &amp; III</td>
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<td>Amy N. Addams, Bianca Laureano, Natalie Jellinek (AAC&amp;U Staff), and Shirley Suet-Ling Tang</td>
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<td>This session will allow students to explore strategies and language for establishing partnerships with members of the administration, including provosts, presidents, chairs, deans, and directors for incorporating HIV/AIDS prevention and education into the campus curriculum. It will help prepare students for discussions and partnerships with faculty and administrators and help them understand that being aware of their own identities and biases about administrators and people with/in positions of power is essential to creating effective partnerships.</td>
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<tr>
<td>3:30 PM-4:45 PM</td>
<td>COMMITMENTS TO SELF AND COMMUNITY/IES</td>
<td>Waterplace Ballroom II &amp; III</td>
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<td>Amy N. Addams, Bianca Laureano, and Shirley Suet-Ling Tang</td>
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This session will bring the students back together in a full group to identify commitments they plan to make to themselves and their campuses and community/ies. It will provide students with space to identify areas of future work and share closing thoughts, ideas, and plans.

**4:45 PM-5:00 PM**  
**Closing Remarks and Evaluation**  
*Amy N. Addams and Bianca Laureano*

**5:30 PM-7:30 PM**  
**Welcome Dinner**  
*Welcome remarks by Alison Malmon and Jennifer Wong, Conference Coordinators and Donald Harward, Projector Director*

What is BTtoP and How Is Engaged Learning, Student Mental Health and Well-Being, and Civic Development Linked? *Introduction by Sally Pingree, Trustee, Charles Engelhard Foundation*

This address will introduce you to the work that the Bringing Theory To Practice Project and the relationship of engaged learning, student mental health and well-being, and civic development.

*Dr. Lynn Swaner, Assistant Professor, C.W. Post-Long Island University, BTtoP Planning Board Member*

Dr. Swaner is a National Certified Counselor (NCC), educational consultant, and Assistant Professor in Mental Health Counseling at the C.W. Post Campus of Long Island University. Her professional experience includes coordinating academic support and accommodations for students with psychiatric disabilities at Columbia University, as well as directing the undergraduate peer tutoring program as part of Columbia’s learning center initiative. She received her M.S. in counseling from C.W. Post and her doctorate in higher education from Teachers College, Columbia University, where her research focused on connecting curricular and practicum-based learning in graduate education. In addition to her current work with BTtP, Dr. Swaner recently authored a review of the literature for AAC&U’s Project on Educating for Personal and Social Responsibility.

**7:00 PM-8:15 PM**  
**Keynote: Civic Engagement Imperative**  
*Welcome Remarks Debra Humphreys, Vice President, Office of Communications and Public Affairs, AAC&U*

Keynote: Civic Engagement in an Interconnected Yet Stratified World: Finding Common Ground

This address will examine what we need to know and teach about the civic habits and social aspirations of the new population groups changing our civic culture. It will emphasize why we need to move away from simply romanticizing the writing of de Tocqueville, Robert Bellah, and Robert Putman to understanding the social capital found in the groups that are re-making the American society. Discussion will address how the globalizing of civic engagement fits in American culture and higher education.

*James A. Joseph, Professor of the Practice of Public Policy Studies, Terry Sanford Institute of Public Policy, Duke University*

As former U.S. Ambassador to South Africa, James Joseph contributed to the founding of the United States/Southern Africa Center for Leadership and Public Values, a partnership between Duke University and the University of Cape Town. Dr. Joseph was Chairman of President Clinton’s Corporation for National Service, and President and Chief Executive Officer of the Council on Foundations. His writings, teachings, and leadership have focused on private philanthropy, public ethics, and responsible leadership. His passions have led him to serve as
8:30 PM-9:30 PM
Narrangansett Lobby
Ground Floor

POSTER AND WELCOME RECEPTION
Teaching and Learning for Civic Engagement: Faculty, Staff and Student Voices
Join colleagues during this reception to learn from a variety of student, faculty, and staff projects about learning through and for civic engagement. Some of the poster sessions will include roundtable discussions on Friday morning as noted in the descriptions below.

Student Partnership in the Alliance for Ethics and Social Responsibility
This poster will highlight information about the student initiated and lead Bentley Civic Leadership Program that emphasizes campus involvement, civic engagement, and ethical and responsible behavior. Students in this program will talk about their development of an interactive co-curricular portfolio of experiences, emphasizing reflective practice and understanding of how their service enhances the communities in which they live and work.

Anthony F. Buono, Professor of Management and Sociology, and Executive Director, Bentley Alliance for Ethics and Social Responsibility, Franklyn P. Salimbene, Senior Lecturer in Law, and Director, Bentley Service-Learning Center, Ross Kukish, Student Co-director, Bentley Civic Leadership Program, and Ethan Manning, Student Co-director, Bentley Civic Leadership Program, Bentley College

Student and Academic Affairs: Developing Unions to Promote Civic Engagement
Student Affairs divisions have long developed traditions of utilizing student leadership to support co-curricular student learning. This poster will feature ways in which colleges/universities can begin to utilize student leadership to support curricular learning that takes place in community contexts. Presenters will share comparative research data gathered from eight colleges and universities that illustrates how campus funding and infrastructure can support student leadership, service-learning, and civic engagement.

Amy M. Spring, Assistant Director for Community University Partnerships, Portland State University

Pedagogies of Place: Engaging Students in Campus Environmental Audits
At Saint Mary’s College, students are treating the campus itself as a subject of inquiry. Students in three service-learning courses analyze the College’s ecological footprint and examine more sustainable alternatives. The session will describe the topics, goals, and outcomes of these projects. A student will describe the learning experience. An instructor will address pedagogical and assessment issues. A dean will describe how to incorporate these projects into a comprehensive sustainability effort.

Stephen Woolpert, Dean of Liberal Arts, Margaret Dick, Assistant Professor of Communication, and Ellen Nix, Student, Saint Mary’s College of California

Election 2004: Students as Civic Animators
This poster presents a case study concerning a service-learning course, Political Communication, through which students civically animated the community during the 2004 election season. The study demonstrates how faculty and student affairs professionals can jointly create an innovative course to inspire their community to engage fully in the civic life of their community.

Mary Lynne Hill, Associate Professor of English and Communication Studies, Migdalia Garcia, Vista Volunteer/Civic Engagement Coordinator, and Patricia Mejia, Associate Director of the 21st Century Leadership Center, Saint Mary’s University

founding chairman of the Association of Black Foundation Executives and as first chairman of the National Black United Fund.
Experiencing Democracy through Academic Internships

The ultimate goal of higher education is to create intentional learners who are productive members of society. Academic internships in Washington, DC provide students with a highly structured program based on the best practices of experiential learning. This poster will demonstrate how student engagement with political leaders and policy makers contributes to student understanding of the principles of democracy and social responsibility.

Mary Ryan, President, Washington Internship Institute

Poster and Roundtable Combination

Sponsored by the Washington Internship Institute

8:30 PM-9:30 PM
Narrangansett Lobby
Ground Floor

Civic Choices and Personal Responsibility: Promoting the Public Good through Campus and Community Collaboration

Using the 2004 national election as a moment of common focus, a multi-disciplinary team of faculty and student affairs staff worked with civic groups to coordinate and deliver curricular and co-curricular programming centered on the theme of “Choice, Responsibility, and Civil Society.” This poster will present the process and goals for developing, implementing, and assessing this program. A follow-up roundtable discussion will facilitate discussion of the potential outcomes and implications of such collaborative efforts to promote civic engagement.

Michael R. Vickery, Professor of Communication, Holly Halifax, Student, Public Affairs, and Dave Blandford, Residence Hall Director, Alma College; and Amanda Schafer, Director, Michigan Campus Compact

Poster and Roundtable Combination

Community Research: Engaging Students and Advancing Local Communities

This poster highlights the structure, work, achievements, and challenges of the Community Research Center at Keene State College. Housed in the Sociology Department, the Center’s goal is to develop research skills and promote professional development among students while helping to meet the research needs of local non-profit and public agencies. Since 2001, students have produced nearly thirty research reports for twenty agencies. The Center continues to address issues of civic engagement, assessment, and sustainability.

M. Therese Seibert, Chair, Sociology Department, and Kathleen Johnson, Director of Community Research Center, Keene State College

Poster and Roundtable Combination

Effective Citizenship--an Interdisciplinary Perspective

This poster will highlight the "Self as Citizen" 8-credit, first-year interdisciplinary learning community that explores the ideas and values that influence social contracts for living together in communities in the United States. The course includes group projects and activities that help students experience ways to shape and negotiate individual rights and responsibilities within families, communities, and governments. It also provides the base for developing the required competency of "effective citizenship" in New Century College at George Mason University.

Sarah Sweetman, Student Advisor/Instructor, Andrew Wingfield, Assistant Professor of Integrative Studies, Molly McCormick, Student, and Nicholas Walker, Student, New Century College, George Mason University

Service-learning and Professional Degree Programs: Cultivating Civic Understanding

Service-learning is one of the signature pedagogies of civic engagement. Its use in professional programs often challenges students to assess goals and practices of a profession in light of social needs as well as discern how the profession can contribute to the public good. Two comprehensive universities with active service-learning programs will present case studies of the use of service-learning in professional programs to address goals of civic engagement.

Jean E. Fallis, Director of Service-learning, Mercer University; Lee Warren, Associate Professor of Accounting, and Marcia A. McDonald, Associate Provost, Belmont University
Writing and Community Action: A Linked First-year Composition Curriculum
This poster will detail a new curriculum for Writing Programs co-created by two graduate students at Arizona State University. The curriculum explores the connections among the local and global community, the university, the students and their various cultures. It asks them to engage in their greater community as citizens by renegotiating concepts of expertise and need through writing and invention.

Kirsti K. Cole, PhD Student and Teaching Associate, Arizona State University Main

8:30 PM-9:30 PM
Narrangansett Lobby
Ground Floor

POSTER AND WELCOME RECEPTION CONINUED

Community-based Environmental Research: A Scalable Approach to Urban Ecology
This poster will present a Community-based Environmental Research program to integrate the study of urban ecosystems by students and faculty with community interests in the local environment. It will highlight the evolving structure of this program, research results to date, and the plans for integrating the program throughout the curriculum. The program offers a standardized approach to the study of urban ecosystems to advance scientific literacy and a sense of civic responsibility.

David C. Morimoto, Program Director, Natural Sciences and Mathematics, Michael Schindlinger, Instructor, and Michael Thibodeau, Instructor, Lesley University

First-year Students Researching Service Mentors
In this poster, three faculty members will present findings from student research on service biographies and histories and the implications for transformative pedagogy, curricular development, and reflective metacognition. It will demonstrate how reflective learning and writing that emerges from service can foster the student journey from prior ideas to the evaluation and understanding of service experiences, to transformation and action.

Janine Utell, Assistant Professor of English, Annalisa Castaldo, Assistant Professor of English, and Patricia Dyer, Professor of English, Widener University

An Exercise in Civic Immersion: The Presidential Citizen Scholar Program
This poster will describe an effort to immerse fifty students in a two-year civic engagement experience that incorporates curriculum, campus culture, and community service. Entitled the “Presidential Citizen Scholar Program,” because of the University President’s endorsement, this initiative incorporates Thomas Ehrlich’s three civic learning dimensions: understanding, motivation, and responsibility in an effort to develop dispositions of good citizenship.

Francis I. Kane, Co-director of the Institute for Public Affairs and Civic Engagement, Professor of Philosophy, Salisbury University

Place-based Learning Communities: Collaborations for Civic Engagement and Social Justice
For over thirty years, the Higher Education Consortium for Urban Affairs (HECUA) has shaped a framework, practice, and history of inter-institutional collaboration for civic engagement and social justice. More than a mechanism for sharing resources and demonstrating the civic mission of higher education, the consortium has made it possible to collectively learn and act over time and in the context of specific places and communities working for social justice. The poster will describe a model of sustainable engagement and encourage discussion on institutional leadership for place-based learning.

Jenny Kessy, Executive Director, Higher Education Consortium for Urban Affairs (HECUA); Paula Consolini, Coordinator of Experiential Learning, Williams College; Karin Trail-Johnson, Director of Community Service, Macalester College; and Eric Popkin, Director of Partnership for Civic Engagement and Professor of Sociology, Colorado College

Jenny Kessy, Executive Director, Higher Education Consortium for Urban Affairs (HECUA); Paula Consolini, Coordinator of Experiential Learning, Williams College; Karin Trail-Johnson, Director of Community Service, Macalester College; and Eric Popkin, Director of Partnership for Civic Engagement and Professor of Sociology, Colorado College
Regional Engagement in an Urban Setting: Campus and Government Collaborations
The Los Angeles Higher Education partnership is a cutting-edge example of regional civic engagement that involves several types of higher education institutions collaborating with the Mayor’s office and other elected officials to better serve community residents. This poster will illustrate a new way of conceptualizing higher education’s relationship with elected officials, who can now see higher education (including faculty, students and service learning centers) as resources for Los Angeles residents.

POSTER AND WELCOME RECEPTION CONTINUED
Kathy O’Byrne, Director of Center for Community Learning, University of California-Los Angeles; Maureen Rubin, Director, Center for Community Service-Learning, California State University, Northridge, and Tammy Anderson, Executive Director, Joint Education Project, University of Southern California

Community Building through Hands-on Learning
Lynwood Park is a historic African-American community outside the back gates of Oglethorpe University. As a part of the Rich Foundation’s Urban Leadership Program students engaged in an extensive sixteen week community building and development experience with this community. The poster demonstration will provide in-depth community/university building “how-to’s” and offer the Lynwood Park/Oglethorpe relationship as a model of collaboration among educational and community leaders.
Kendra A. King, Assistant Professor and Assistant Director, Rich Foundation Urban Leadership Program, Oglethorpe University

The New Carnegie Classification for Campuses Engaged with Community: Indicators, Categories, and Implications
The poster presentation will provide the most current plans for the new Carnegie Classification with guidance for campuses with interest in and intentions of pursuing the classification. Participants will have an opportunity to explore insights and implications from a pilot study of 14 campuses.
Amy Driscoll, Associate Senior Scholar, The Carnegie Foundation for the Advancement of Teaching

FRIDAY, NOVEMBER 11

8:00 AM - 5:30 PM BTtoP REGISTRATION OPEN
Outside Blackstone Third Floor

8:00 AM - 8:45 AM TOPICAL ROUNDTABLE DISCUSSIONS AND CONTINENTAL BREAKFAST
Select the topic of your choice and join in conversation about the successes and challenges faculty, staff, and students have encountered in structuring and facilitating civic engagement learning. Some of the discussions will explore in greater detail topics from the posters presented the previous night.

Student Partnership in the Alliance for Ethics and Social Responsibility
The discussion will explore how the Bentley Civic Leadership Program helps students develop into civic leaders and how it might serve as a model for others. The student initiated and led program emphasizes campus involvement, civic engagement, and ethical and responsible behavior. Participants will have the opportunity to learn how the use of interactive co-curricular portfolios contributes to reflective practice and understanding of the impact of student engagement on the communities in which they live and work.

Anthony F. Buono, Professor of Management & Sociology, and Executive Director, Bentley Alliance for Ethics and Social Responsibility, Franklyn P. Salimbene, Senior Lecturer in Law, and Director, Bentley Service-Learning Center, Ross Kukish, Student Co-director, Bentley Civic Leadership Program, and Ethan Manning, Student Co-director, Bentley Civic Leadership Program, Bentley College
Poster Follow-up

**Student and Academic Affairs: Developing Unions to Promote Civic Engagement**

Student Affairs divisions have long developed traditions of utilizing student leadership to support co-curricular student learning. Participants will discuss how TOPICAL ROUNDTABLE DISCUSSIONS AND CONTINENTAL BREAKFAST CONTINUED colleges/universities can begin to utilize student leadership to support curricular learning that takes place in community contexts. The facilitator will provide comparative research data gathered from eight colleges and universities and illustrate how campus funding and infrastructure supports student leadership, service-learning, and civic engagement.

Amy M. Spring, Assistant Director for Community University Partnerships, Portland State University

Poster Follow-up

**Pedagogies of Place: Engaging Students in Campus Environmental Audits**

This discussion will address ways in which students are treating the campus itself as a subject of inquiry using sustainability as the frame of reference. Participants will explore the topics, goals, and outcomes of these projects. A student will describe the learning experience. An instructor will address pedagogical and assessment issues. A dean will describe the incorporation of these projects into a comprehensive sustainability effort.

Stephen Woolpert, Dean of Liberal Arts, Margaret Dick, Assistant Professor of Communication, and Ellen Nix, Student, Saint Mary's College of California

Poster Follow-up

**Election 2004: Students as Civic Animators**

Through this conversation, participants will consider how faculty and student affairs professionals can jointly create an innovative course in the context of an election to inspire their community to engage in civic life.

Mary Lynne Hill, Associate Professor of English and Communication Studies, Migdalia Garcia, Vista Volunteer and Civic Engagement Coordinator, and Patricia Mejía, Associate Director of the 21st Century Leadership Center, St. Mary's University

Poster Follow-up

**Experiencing Democracy through Academic Internships**

Academic internships in our Nation’s Capital provide an opportunity for students to participate in the real workings of government, and society. Participants will discuss how to develop an internship to immerse students in analysis of civic issues, research to inform political decisions, and study of and engagement in the legislative process.

Mary Ryan, President, Washington Internship Institute

Poster Follow-up

Sponsored by the Washington Internship Institute

**Civic Choices and Personal Responsibility: Promoting the Public Good through Campus and Community Collaboration**
Participants will discuss ways to turn institutional and individual interests in engaged learning and civic responsibility into effective educational projects. Using the 2004 national election as a moment of common focus, a multi-disciplinary team of faculty and student affairs staff worked with civic groups to coordinate and deliver curricular and cocurricular programming centered on the theme of “Choice, Responsibility, and Civil Society.” Participants will talk about the potential implications of such collaborative efforts for promoting civic engagement.

Michael R. Vickery, Professor of Communication, Nick Piccolo, Vice President for Student Life, Edward Lorenz, Public Affairs Institute Director, Alma College; and Amanda Schaefer, Director, Michigan Campus Compact

Community Research: Engaging Students and Advancing Local Communities
This discussion will address ways to develop research skills and promote professional development among students while helping to meet the research needs of local non-profit and public agencies. The facilitators will present the work structure, achievements, and challenges of the Community Research Center to help frame the conversation.

M. Therese Seibert, Chair, Sociology Department, and Kathleen Johnson, Director of Community Research Center, Keene State College

National Higher Education Campaign against Global Warming
This conversation will address how to develop students’ sense of social responsibility and civic activism through engagement with contemporary issues of sustainability. To combat human-caused global-warming, a coalition of higher education institutions has formed HECAP- Higher Education Climate Action Partnership with the United Nations’ Decade of Education for Sustainable Development. HECAP collaborates with Energy Action, 21 student organizations working on global warming, to advance student activism and campus civic responsibility. Join in this conversation to learn more about the various programs and positive results.

Debra Rowe, Professor of Renewable Energies and Energy Management, Oakland Community College; Ramsay Huntley, Tufts Climate Initiative, Tufts University; and Billy Parish, Executive Director, Energy Action, San Francisco

Sponsored by the Association of University Leaders for a Sustainable Future

Integrating Civic Engagement and Service-learning Across the Curriculum
This discussion will explore ways to integrate civic engagement activities and social justice service-learning into a single disciplinary program, as well as across disciplinary programs. The model for the discussion will be the Legal Studies program at Indiana State University that has integrated service-learning and social justice experiences into each of its core courses. Examples include the Women's Studies Program's Student Activism in Theory and Practice course that organizes the annual Take Back the Night March and the American Humanities and Women's Studies programs' Hull House Social Justice Service Learning Trip.

Linda S. Maule, Director Legal Studies Program and Interim Director Women's Studies, Nancy Brattain Rogers, Director Center of Public Service and Community Engagement, and Jessica Bush, Graduate Assistant, Center of Public Service and Community Engagement, Indiana State University
**Strategies for Engaging Future Natural Resource Leaders**

Participants will discuss strategies for providing practical experience for natural science undergraduates in environments outside the classroom. Using strategies employed by the Rural Leadership and Community Development Program as a frame of reference, they will discuss experiences that have prepared students for civic action. Included in the discussion will be methods for involving students and faculty beyond the natural resource disciplines in the development of a campus-wide sustainability agenda. Finally, strategies for advancing state level policies will conclude the conversation.

*Stan Gruszynski, Director of the Rural Leadership and Community Development Program, University of Wisconsin-Stevens Point*

**Putting Muscle to Idealism: Linking Academic Advising to Civic Engagement**

How do we introduce students to the idea that the power of civic engagement is not in the proffering of services, but in the exchange between individuals, that creates personal and social transformation? In this discussion, participants will consider ways to challenge students to think deeply about the meaning of service by linking service in the community to academic advising.

*Rabbi Alan Flam, Senior Fellow, Swearer Center for Public Service, Brown University*

**Young People and Civic Engagement: Learning, Thinking, and Doing**

The National Campaign for Political and Civic Engagement is a network of twenty diverse colleges and universities across the country. With a specific goal to create more politically and civically engaged students, the National Campaign turns research into action on college campuses. This discussion will explore how this consortium works,

**TOPICAL ROUNDTABLE DISCUSSIONS AND CONTINENTAL BREAKFAST CONTINUED**

various findings and evaluations of different programs at Campaign schools, and the future goals and challenges for civic engagement and education.

*Jennifer Phillips, Director of National Programs, Institute of Politics, Harvard University; George Taylor, Director of the Institute of Politics and Public Affairs, Elon University; and Mica Stark, Managing Director, New Hampshire Institute of Politics, St. Anselm College*

**Effective Strategies for True Reciprocity among Faculty and Community Partners**

Successful service-learning experiences support course learning objectives while also meeting community needs. This discussion will explore strategies and techniques for designing creative and unique activities and partnerships where all participants can achieve their goals. Participants will consider both the faculty and community partner perspectives in order to gain an understanding of true reciprocity and learn about real examples of successful faculty and community partner collaborations.

*Cathleen H. Doyle, Program Coordinator, Center for Learning through Service, and Deborah Collins, Associate Professor, Business Administration/Management, Anne Arundel Community College*

**Data Driven Civic Decision Making**

This discussion will address how data from student research shapes their decisions about what to teach and how to deliver the message. The facilitators will share some of their learning from participation in AAC&U’s science initiatives which brought pre-service teachers, science and computer science majors into dialogue around issues of living at the confluence of three rivers. They will also draw on their experiences involving students in all majors in creating educational resources on HIV/AIDS.

*Anne L. Pierce, Assistant Professor of Education, Marilyn J. Wells, Assistant Professor of Health, and Judith M. Davis, Assistant Professor of English, Hampton University*

**Assessing Student Achievement of Civic Engagement Outcomes**

This discussion will focus on experiences in assessing student achievement of civic engagement outcomes in an administrative structure that has reorganized itself as a learner centered college. Moving Student Life to the Learning Division promoted
collaboration among faculty, students, and staff to better design learning activities that promote social responsibility and ethical judgment. In the development of this structure, highly effective assessment instruments were developed. Discussion will explore assessment in the areas of communication, critical thinking, and contextual knowledge.

Marguerite C. Weber, Associate Vice President of Learning and Dean of Arts and Sciences, and Jeanni Winston-Muir, Director of Student Life, Frederick Community College

**Perspectives on Community-based Learning at a Liberal Arts College**

This session will describe a successful model for civic engagement of students through community-based learning courses taught at the College of the Holy Cross in Worcester, MA. These two courses, one an introductory liberal studies course and one for upper-level math majors, examine the quantitative aspects of contemporary environmental issues. Each student participates in one of several research projects linked to Worcester area non-profit organizations that are engaged in environmental initiatives. Come meet the professor, some students, as well as the director of the College's Office of Community Based Learning for a lively discussion about how to bring these methodologies to your campus.

Catherine A. Roberts, Associate Professor of Mathematics, William C. Meinhofer, Director, Donelan Office of Community-Based Learning, Michael McLaughlin, Student and Teaching Assistant, and Dan Ricciardi, Student, College of the Holy Cross

9:15 AM-10:30AM

**THE IMPORTANCE OF THE STUDENT**

*Introduction by Daniel Tad Roach, Headmaster, St. Andrew’s School, BTtoP Planning Board Member*

“If You Don’t Change the World, Who Will?” *Introduction by Libby Huffman, Government Relations Advisor Collier Shannon Scott, PLLC, BTtoP Planning Board Member*

This address will discuss the roles of students as agents of change in society, being involved in the “adults” conversations, and how to get in touch with your own passion for changing the world.

Joyce Bylander, Associate Provost for Campus Academic Life, Dickinson College, BTtoP Planning Board Member

Joyce Bylander is Associate Provost for Campus Academic Life at Dickinson College. Ms. Bylander came to Dickinson in August 1998 as Associate Dean. She assumed the position of Dean of Students in July 2000 and moved into her current position July 1, 2004. In addition to Dickinson College, she has served Bucknell University in Lewisburg, PA as Associate Dean of Students and also worked at the College of Charleston, in Charleston, South Carolina. At Dickinson, she is responsible for creating a vision for connecting the in and out of classroom lives of students. Through a variety of programs Campus Academic Life seeks to create, highlight and support co-curricular activities that deepen student learning and engagement. She is responsible for the development or support for First Year Seminars, Learning Communities, and Service Learning. She provides direction and supervision to the directors of the Advising Center, Learning Support, Orientation, and the Conflict Resolution Resource Center. AP Bylander is also involved with academic initiatives that support campus diversity efforts. On occasion she teaches in American Studies.

10:45 AM-Noon

**POLITICAL CIVIC ENGAGEMENT**
### Sustainability on a Small Campus: Creating and Maintaining a Student Led Initiative
Learn about organizing on small college campuses and how to sustain your student lead initiatives. From retaining volunteers and publicity to structuring your task force and delegating, you’ll see how to take your idea and make it a sustainable and respected group at your college.

*Presented by Hillary Christina Spreizer, Program Developer, St. Kate’s Votes and College of Saint Catherine and Karly Kauf, College Student President, St. Kate’s Votes, College of Saint Catherine*

### Sustained Dialogue as a Strategy for Political Engagement
This presentation will discuss a model for achieving political understanding through using the Sustained Dialogue method. The Sustained Dialogue Campus Network is a national organization which aims to reach cohesion among diverse groups on college campuses.

*Presented by Mara Waldhorn, President, Dickinson Sustained Dialogue, Nicholas Smith, Officer, College Republicans, Dickinson College and Erin Cass, Officer, College Democrats, Dickinson College*

### Noon-1:15 PM
**LUNCH**
Outside Blackstone
Third Floor

### 1:30 PM-2:30 PM
**ENGAGING STUDENTS IN MENTAL HEALTH INITIATIVES**
**Beyond Survival: Turning Personal Experiences into Campus-wide Campaigns**
This interactive workshop will introduce participants to two unique campus programs that engage and educate students about issues of mental health. Using personal stories, Alison Malmon and David Fajgenbaum will describe the respective programs that they founded on their campuses, and how they have both expanded them into having a national presence on a variety of campuses. Participants will learn why these issues are so important for students to address, and will come away with the tools to do so when they return to their campus.

*Presented by Alison Malmon, Executive Director, Active Minds, Inc. and David Fajgenbaum, Founder, Students of AMF, Georgetown*

### 2:30 PM- 3:00 PM
**REFRESHMENT BREAK**
Outside Blackstone
Third Floor

### 3:00 PM- 4:00 PM
**ALCOHOL & SUBSTANCE ABUSE PROGRAMS FOR CAMPUSES**
**Recovery @Rutgers: A Student Initiative in Substance Free Living**
Recovery Housing is an on-campus housing option at Rutgers University. Though administered by the alcohol/drug-counseling program, it has been a successful because as students in recovery we have helped to create a safe and supportive community in which to live removed from the usual partying that occurs in regular residence halls, which are so much more difficult in our situation. In this session we will share how our house operates, its structure and the role it plays in our lives.

*Presented by Samantha Fiedler, Resident Advisor, Recovery Housing, Rutgers the State University of New Jersey*

### 4:15 PM-5:30 PM
**FINANCING YOUR CAMPUS INITIATIVES**
"Student Lead Service Projects - Where Do I Begin?"
Student lead service projects are excellent vehicles for lending support in the community. Although they often differ in scope and outcomes, all projects depend on
financial support. Please join us as we present you our experience as a student group from the University of Southern Indiana. We will show you how we worked our way through the labyrinth of funding methods and options to achieve our goal of providing flowers and plants for the entry ways of two local housing projects. You will be with us, step by step, in our journey, searching for the most suitable funding opportunities possible. Together, we will locate the appropriate Student Community Service Mini-Grant. We will share our experiences obtaining matching funds for this project. Ultimately, we hope to provide you with the confidence and the tools necessary to equip you to complete a student lead service project of your own.

Presented by Amber Dawn Doty, Project Leader, Social Work Department - Faculty
Advisor: Iris Phillips, Albright College, PA, University of Southern Indiana and Donna L. LaGesse, Social Work Department, Albright College, PA, University of Southern Indiana

Grant Opportunities
BTtoP seeks to advance engaged student learning and determine how it might improve the quality of student’s education, development, health, and commitment to civic engagement. One way that we support this advancement is through funding programs and projects that engage students in areas of mental health, substance abuse, and civic engagement. In this presentation, we will detail the work of the Project and share what new funding opportunities are available to students and universities.

Presented by Jennifer Wong, Program Associate, Bringing Theory to Practice Project, Association of American Colleges and Universities

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**TOPICAL ROUNDTABLE DISCUSSIONS AND CONTINENTAL BREAKFAST**

**8:00 AM- 8:45 AM**

**Narrangansett**

**Ballroom ABC**

**Ground Floor**

Join in this opportunity to explore the benchmarks and challenges for advancing student learning in civic engagement projects throughout the undergraduate curriculum.

**Gateways into International Civic Identities**

In order to prepare our students for the increasingly global work environment they will encounter after graduation, we need to help them expand their identities beyond local and national borders. Given the importance of cultural histories, cognitive, emotional, and perceptual habits, what practices would aid this process of change and lead to global civic engagement? A short comparative study of cultural values held by Chinese and American students will initiate the discussion.

Carolyn E. Hill, Professor of English and Cultural Studies, Towson University

**Civic Engagement and Students of Color: The Role of the University**

This roundtable discussion will focus on the role of the university in improving civic engagement among African American students. It will focus on a case study of the work of the Civic Engagement Taskforce (CETF) at North Carolina Central University. CETF spearheaded student education and mobilization that resulted in
80% turnout of students in the 2004 general election and worked with other community organizations involved in civic engagement

Jarvis A. Hall, Advisor, Civic Engagement Task Force, North Carolina Campus Compact; and Rosa S. Anderson, Director, Academic Community Service Learning Program, North Carolina Central University

Civic Engagement in the Mathematical Sciences
What are the specific mathematical knowledge areas necessary for an educated citizenry? How can these essential topics be taught to engage the students and meet the standards of the faculty? Participants will discuss how the ideals of civic engagement connect and conflict with the goals of teaching mathematics. The facilitators will help find ways to overcome the obstacles of revitalizing our mathematics courses to increase student understanding of mathematics while furthering the public good.

Brian Birgen, Assistant Professor of Mathematics, and Mariah Birgen, Scholars Program Director and Associate Professor of Mathematics, Wartburg College

The Role and Influence of the Resident Assistant in Civic Engagement
Resistant Assistants (RAs) have traditionally served as problem solvers and service providers in a customer satisfaction approach to residential life. Increasingly, institutions are shifting emphasis for governance and problem solving onto residents, leaving many RAs unsure where they fit in the community. What is the role of RAs in civic engagement? What are the challenges that administrators face as they change the role of the RA to meet changing campus needs?

Jennifer R. Adams, Assistant Dean of the College, and Timothy Mansfield, Director of Residential Life, Colgate University

The Power of Engagement: An International Model in Online Service-learning
The facilitators will initiate conversation by presenting the process and the results of a service-learning module taught internationally via the internet from two different academic institutions, University of the Free State (UFS) in South Africa and the University Without Walls (UWW), Skidmore College, United States. Acknowledging the changing face of higher education, as well as the increasing demands of global connectivity, the facilitators developed a combination of pedagogical techniques (service and web-based learning, as well as multidisciplinary team teaching) to engage students in collaboration for international service-learning. The discussion will explore the lessons learned for international service-learning collaboration.

Luzelle Naudé, Coordinator of Service-learning Courses, Faculty Member of the Department of Psychology and School of Management, University of the Free State, South Africa; and Cornel C. Reinhart, Director of University Without Walls, Skidmore College

TOPICAL ROUNDTABLE DISCUSSIONS AND CONTINENTAL BREAKFAST CONTINUED
The Role of Service-learning Offices in Promoting Civic Engagement: Possibilities and Pitfalls
As campuses explore ways to address the civic engagement imperative, they often turn to service-learning as a key strategy and to service-learning offices as central to its implementation. How can service-learning offices best support efforts to foster civic engagement? In the California State University system, service-learning directors have grappled with this critical question through a year long working group. This discussion will explore the outcomes of their discussions and the pros and cons of diverse campus approaches.

Season Eckardt, Administrative Director of Community Service-learning, California State University, Office of the Chancellor; and Debra David, Director of the Center for Service-learning, San José State University

Cross-Divisional Collaboration for Enhancing Service-learning
This discussion will address models of formal cross-divisional collaboration between academic and student affairs that have facilitated effective student engagement in the
community, initiated from both within and outside the classroom. Participants will explore definitions of service-learning, the challenges and benefits of collaboration, and activities that have promoted students’ synthesis of community experiences with course work. Participants will be encouraged to think about how they can take advantage of their current institutional structure and resources to benefit service-learning.

Gretchen Carlson Natter, Acting Director, Center for Public Service, Gettysburg College; Meta Mendel-Reyes, Director, Center for Excellence in Learning through Service and Associate Professor of General Studies, Berea College; and Julia L. Reed, Director, Office of Service-learning and Community Action, University of San Francisco

Service-learning to Civic Engagement: A Developmental, Faith-based Model
This discussion will provide a rationale for a model of service-learning within a faith-based context. Presenters will discuss the importance of using a developmental approach in relationship to the literature and to practice. Justification for considering secular and faith-based service-learning as differently motivated will be presented for discussion. Examples will be provided.

Rhonda A. Waskiewicz, Associate Dean, and William G. Wallick, Associate Professor, Human Resources Studies, University of Scranton

Bridging the Gaps: Focusing Campus Efforts on Civic Engagement
How might constituents from across the campus come together to educate for civic engagement? This discussion will provide a student development model through curricular and co-curricular programs (at the college and abroad). Participants will consider ways to guide students from the realm of social awareness and concern to community service and action and then into the realm of social justice and civic engagement. While sharing the successes and challenges of our own work, participants might create and share holistic, cross-divisional plans for student development around civic engagement initiatives relative to their own campuses.

Susan M. Mooney, Dean of General Education, Nuala S. Boyle, Director of Community Service and Volunteerism, Rebecca Williamson, Director of Student Activities, and Brian Jenkins, class of 2006, Stonehill College

Academic Affairs and Student Affairs: Strategies for Inter-divisional Cooperation
The Department of Political Science and the Leadership Center (part of Student Affairs) at Texas Christian University recently collaborated to create the Center for Civic Literacy to further experiential civics education. The Center has developed a series of classes that offer students academic credit for participation in active learning opportunities. Participants will hear the strategies used to further inter-divisional cooperation and discuss how these strategies might generate ideas for their own campus initiatives.

Eric W. Cox, Lecturer in Political Science, Donald W. Jackson, Herman Brown Professor of Political Science, and Barbara Brown Herman, Associate Vice Chancellor for Student Affairs and Dean of Student Development, Texas Christian University

TOPICAL ROUNDTABLE DISCUSSIONS AND CONTINENTAL BREAKFAST CONTINUED
Community-based Programs for Youth Development
Join in this conversation to learn how one institution has developed a unique and effective model of university engagement with communities to address high rates of public school dropouts. The University of Puerto Rico professors and students, together with educational practitioners initiated a collaborative inquiry and research project to attend to dropout students, shifting its emphasis from deterrence to development. These efforts have produced an effective community-based program in which students’ competencies, self-esteem, family and peer relationships, and character are developed and enhanced.
Progressive University - Public School Partnerships: Promoting Civic Learning
This discussion will focus on university - high school partnerships to promote civic education and engagement by both high school students and undergraduates. The facilitators will share their experiences with developing a cluster of civic engagement activities in the areas of student government, policy debate, and model legislature to initiate conversation.

Mackay Miller, Assistant Director - Youth Programs, Swearer Center for Public Service, Brown University; Jonny Skye-Njie, Youth Development Facilitator, Providence School Department; and Tony Cosentino, History and Sociology Teacher and Debate Coach, Woonsocket High School

On Being Politically Effective in a Democracy: Assessing Students’ Conceptions and Complexity of Thought
What do college students believe it takes to be politically effective in a democracy? How conceptually complex is their thinking about political effectiveness? Do courses and programs specifically designed to promote civic and political engagement actually affect students’ conceptions of and complexity of thought related to political effectiveness? This discussion will address these questions and describe the thematic and developmental coding schemes used to assess undergraduates’ thinking about the meaning of political effectiveness.

Jason M. Stephens, Assistant Professor of Educational Psychology, University of Connecticut

Creating Connections for Student Success: Excellence through Engagement
This session will review a case study of how an urban land grant university has begun the implementation of civic engagement, based on research and best practices, as a key component of an overall university plan for student retention. The study will review the processes used to institutionalize civic engagement through community-based learning and to foster the commitment of the President, Provost, faculty, students, staff and administrators.

Bertha Minus, Associate Provost and Vice President for Student Retention and Professional Development, Sylvia R. Benatti, Director of the Certificate in Nonprofit Leadership, and Sandra Jowers, Visiting Assistant Professor of History, University of the District of Columbia

9:00 AM-10:15 AM  CIVIC ENGAGEMENT IMPERATIVE PLENARY
Narrangansett Ballroom ABC
Ground Floor

An Integrated View of Civic Engagement: Interweaving Diversity, Global, and Civic Initiatives
Too often campus structures, programs, curriculum, and scholarship segregate diversity, civic, and global initiatives, diminishing the full power and necessary lenses of each. This panel will suggest ways to craft a more integrated intellectual and institutional design for civic engagement that draws on the transforming power of all three.

Nadinne Cruz, Consultant and former Director for HAAS center for Public Service, Stanford University; Tony Chambers, Associate Vice Provost, Students and Professor, Higher Education Theory and Policy, University of Toronto; and Jenny Keyser, Executive Director, Higher Education Consortium for Urban Affairs

Nadinne Cruz is a consultant who has served as the director of the Haas Center for Public Service at Stanford University. Before Stanford, Dr. Cruz was the Eugene M. Lang Visiting Professor of Social Change at Swarthmore College and for ten years serves as executive director f the Higher Education Consortium for Urban Affairs. She was also a visiting scholar at Brown’s Swearer Center for Public Service and a founding member of the newly created Ella Baker Fellowship program.
Tony Chambers is Associate Vice Provost and Assistant Professor in the Ontario Institute for Studies in Education at the University of Toronto. Dr. Chambers was formerly Senior Fellow and Associate Director of the National Forum on Higher Education for the Public Good. He served as the Program Officer Founding Director of the Fetzer Fellows Program at the John Fetzer Institute, which explores the relationship between mind, body, and spirit.

Jenny Keyser is Executive Director of the Higher Education Consortium for Urban Affairs. Dr. Keyser began her career teaching literature at colleges in Louisiana and Minnesota, and subsequently left teaching to direct programs and provide leadership to educational and community-based nonprofit organizations. Her community involvement includes the Minnesota Literacy Council, Minnesota Humanities Commission, and the Children, Youth, and Family Consortium.

Introduction and Moderator: Caryn McTighe Musil, Senior Vice President, Office of Diversity, Equity, and Quality Initiatives, AAC&U

10:30 AM-11:45 AM
COMMUNITY SERVICE ENGAGEMENT

Students as Mentors in the Classroom and in the Community
This workshop will illustrate the central role that students play in promoting civic engagement across the St. Lawrence campus. The St. Lawrence University Community Mentor program is designed to give students primary responsibility for developing and maintaining campus-community partnerships. In this workshop, a group of SLU Community Mentors will demonstrate through role play scenarios how students develop sustainable community-campus partnerships, how they get professors and courses integrated into those partnerships and how they recruit and supervise fellow student volunteers.

Presented by Lora J. Wu, Charlotta L Chung, Eve Gatawa, Elizabeth Burns, and Stacey Banfield-Haraway, Mentors at the Center For Civic Engagement and Leadership Community, St. Lawrence University

Understanding the Umbrella on Engaged Learning so That Nobody Gets Rained On
This session will look at the various components under the large umbrella of Engaged Learning. Using the models of volunteering, service learning, and civic engagement as our building blocks, we’ll discover new ways of understanding the progression and preference of student involvement and learning. From the introvert to the busy body, this session will brainstorm different ways that student and institutional initiatives can create a truly multifaceted engaged community.

Presented by Kandi M Bauman, Dean of Students Research Assistant, Evergreen State College.

11:45 AM - Noon
NETWORKING AND CLOSING REMARKS

Alison Malmon and Jennifer Wong
BRINGING THEORY TO PRACTICE PLANNING GROUP

BTtoP extends a special thanks to our Project Planning Group Members who contributed their time and expertise to help shape the Project and Conference.

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